

ADMINISTRATIVE MESSAGE

ROUTINE

R 071559Z SEP 01 ZYB

FM COMNAVPERSCOM MILLINGTON TN//PERS60//

TO CNO WASHINGTON DC//N09BE2//
CMC WASHINGTON DC//MHH//
NAVY JAG WASHINGTON DC//00//
NAVINGEN WASHINGTON DC//00//
CINCLANTFLT NORFOLK VA//N00IG11//
CINCPACFLT PEARL HARBOR HI//N4675//
CINCUSNAVEUR LONDON UK//N182//
CNET PENSACOLA FL//JJJ//
BUMED WASHINGTON DC//MED34//
COMNAVRESFOR NEW ORLEANS LA//N009D/N009F//
COMNAVAIRSYSCOM PATUXENT RIVER MD//AIR7114B1//
COMNAVCOMTELCOM WASHINGTON DC//N611A//
COMNAVDIST WASHINGTON DC//002//
COMNAVREG SW SAN DIEGO CA//00//
COMNAVREG MIDLANT NORFOLK VA//N10P//
COMNAVREG NW SEATTLE WA//N61//
COMNAVREG SE JACKSONVILLE FL//N84//
COMNAVREG PEARL HARBOR HI//JJJ//
COMNAVAIRLANT NORFOLK VA//N12//
COMNAVAIRPAC SAN DIEGO CA//162//
COMNAVFORJAPAN YOKOSUKA JA//471//
COMNAVSURFLANT NORFOLK VA//N122//
COMNAVSURFPAC SAN DIEGO CA//N16//
COMSUBPAC PEARL HARBOR HI//N1//
COMSUBLANT NORFOLK VA//N112C//
FLDSUPPACT WASHINGTON DC//01M2//
BUPERS DET DAPMA SAN DIEGO CA//N00//
COMNAVPERSCOMDET DAPMA NORFOLK VA//N00//
NAVDRUGLAB GREAT LAKES IL//00//
NAVDRUGLAB SAN DIEGO CA//00//
NAVDRUGLAB JACKSONVILLE FL//00//

UNCLAS //05350//

MSGID/GENADMIN/PERS-60/0001/SEP//

SUBJ/DRUG AND ALCOHOL PROGRAM ADVISORY 5-01//

REF/A/DOC/DOD/16JUL2001/NOTAL//

AMPN/REF A IS DEPUTY ASST SECDEF FOR DRUG ENFORCEMENT POLICY AND
SUPPORT MEMO//

RMKS/1. THIS ADVISORY PROVIDES INFORMATION ON THIS YEARS TWELFTH
ANNUAL DEPARTMENT OF DEFENSE RED RIBBON WEEK CELEBRATION WHICH WILL
BE HELD DURING THE LAST WEEK OF OCTOBER.

2. THE RED RIBBON CAMPAIGN ORIGINATED IN 1986 WHEN CITIZENS OF A

SMALL COMMUNITY DONNED RED RIBBONS IN TRIBUTE AND MEMORY OF ENRIQUE CAMARENA, THE DRUG ENFORCEMENT AGENT SLAIN BY DRUG TRAFFICKERS. SINCE THAT TIME, EACH YEAR THE SECRETARY OF DEFENSE HAS DECLARED THE LAST WEEK OF OCTOBER AS DEPARTMENT OF DEFENSE RED RIBBON WEEK. THE RED RIBBON WEEK CAMPAIGN DEMONSTRATES A COMMITMENT BY ALL SEGMENTS OF A COMMUNITY WORKING TOGETHER TO PREVENT DRUG ABUSE AND SUPPORT DRUG-FREE YOUTH. NAVY HAS LONG BEEN AT THE FOREFRONT OF OUR NATION'S EFFORTS TO REDUCE DEMAND FOR ILLEGAL DRUGS. THIS YEAR MANY NAVY COMMANDS WILL AGAIN CONDUCT PROGRAMS HIGHLIGHTING NAVY'S COMMITMENT TO A DRUG FREE AMERICA AND A DRUG FREE NAVY.

3. THE TIME TO BEGIN OR CONTINUE PLANNING FOR THE RED RIBBON CAMPAIGN IS NOW. FOR ASSISTANCE IN PLANNING AND CARRYING OUT ACTIVITIES IN SUPPORT OF RED RIBBON WEEK LOG ON TO THE PERS-6 WEBSITE: [HTTP://NAVDWEB.SPAWAR.NAVY.MIL](http://navdweb.spawar.navy.mil) AND CLICK ON THE "RED RIBBON WEEK" ICON. LOW COST RESOURCES ARE AVAILABLE BY CONTACTING THE NATIONAL CLEARINGHOUSE FOR DRUG AND ALCOHOL INFORMATION (NCADI) AT 1-800-729-6686 OR LOG ON THE NCADI WEBSITE: [WWW.HEALTH.ORG](http://www.health.org) AND CLICK ON THE NCADI CATALOG ICON. FOR ADDITIONAL INFORMATION ON RED RIBBON WEEK ACTIVITIES LOG ON THE NATIONAL FAMILY PARTNERSHIP WEBSITE: [WWW.NFP.ORG](http://www.nfp.org) OR CONTACT ABHCS(AW) CHARLES AT (D) 882-4240, (C) 901-874-4240, OR E-MAIL P603C@PERSNET.NAVY.MIL.

4. REQUEST ADDRESSEES READDRESS FOR WIDEST DESSEMINATION.//

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